



Meeting Evolution

ROBERT J. WILSON, MCSE **President, Meeting Evolution**



Robert J. Wilson is President of Meeting Evolution (ME), an Overland Park, Kansas based Technology Company that was founded in 2008. Meeting Evolution is the most comprehensive web-based Strategic Meetings Management (SMM) software available for the meetings and events industry today.

Meeting Evolution integrates global sourcing, custom hotel contracting, meeting consolidation / leveraged spend and data management. ME SMM solutions leverage technology and business intelligence that drives team efficiencies and increased productivity for organizations implementing SMM solutions.

From 2001 – 2008, Rob was the Executive Vice President, Global Meeting Services at Meeting Sites Resource (MSR), a full service meeting management organization. MSR also offers professional meeting support services, SMM education, consulting and advanced meeting technology solutions. Corporate offices are in Irvine, California.

Prior to committing his career to the meeting, convention and hospitality industry, Rob had extensive managerial experience in the financial / banking industry and developed a wide range of strategic technology skills during his tenure as Technology Manager for Honeywell Corporation. While at Honeywell he earned his Six Sigma Green Belt Certification. Rob was responsible for developing, implementing and training over 4,000 employees on the messaging and collaboration systems.

Rob has earned over 18 technology accreditations and certifications, placing him in an elite category of technological achievement.

Rob is very involved in the meeting and hospitality industry, including Global Business Travel Association (GBTA), Professional Conference Management Association (PCMA), Meeting Professionals International (MPI), and currently serves on the Convention Industry Council (CIC) APEX Technology Committee.

Rob speaks at many industry events and contributes articles to industry trade publications.

Rob graduated from Drury University with a Bachelor of Science in Business Administration.

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